



Chittagong Regional Office: 1/E, Baizid Bostami Road, Behind Mimi Super Market, East Nasirabad, Panchlaish, Chittagong-4000.

Ref No: CCR/2016-2017/O.M-26

Date: 14/11/2016

Invitation for Consultant for Marketing

Caritas Chittagong Regional Office is inviting applications from the eligible candidates for the position of Consultant as a temporary basis on Marketing for developing the agricultural product marketing strategy, target market focusing chittagong hill districts of the Project namely **Improvement of food security for ethnic and marginal farmers of Chittagong hill tracts through sustainable agriculture**. A three-year project beginning from July 2013 to June 2016 have been implemented in 3 upazilas (Alikadam, Lama, Thanchi) under Bandarban, Manikchari under Khagrachari and Rajsthal under Rangamati Hill District. This project is funded by the Secourse Catholique, Caritas France. Currently the project is on bridging phase period from July 2016 to June 2017. **Improvement of food security for ethnic and marginal farmers of Chittagong hill tracts through sustainable agriculture** project focused on promotion of livelihood and food security of 2375 household's of the poor and marginalized ethnic people & Bengali farmers through practice of Sustainable Agriculture (SA).

Details of Position with Educational qualifications and Requirements

Positions: Consultant for Marketing

Age: 30-55 years

Qualification: S/he should be Horticulture/ Agriculture/ forestry from any Public University with good academic records. S/he who has expertise on Marketing of Agriculture Product, Post Harvest Management and Good Agriculture Practice. Diploma on Marketing will get preference.

Experience of different Fruit and agriculture product processing and preservation

Have experience for conduct training.

Strong report writing skills in English.

Remuneration :

Please submit your Technical and Financial proposal based on (Per Day) for 10 days (VAT and TAX will be deducted at source as per Govt. rule of the Country) **by 22 November 2016** on 05:00 pm to address mentioned in below. Only selected candidate will be called for interview after reviewing by our Selection Committee to your financial and technical proposal.

Selected participant food, accommodation and travel in the field as well as data collections in working area will be borne by Caritas Bangladesh.

Key Responsibilities

Document study and review, questionnaire development

To conduct FGDs, interview with project personnel's, beneficiaries, House Hold visit

To identify the Marketing challenges on hill tracts area and how to improve marketing channel of the area.

To knowledge disseminate marketing cycle with selective members of upazila & para level marketing committee members & also staffs of the project with practical sessions.

To develop agricultural product marketing strategy, target market focusing chittagong hill districts

To conduct market feasibility of agricultural product in hill areas

Finally submit a report in English to develop marketing sector of Agriculture product in the CHT area. Written comments should be taken from Caritas Management before finalizing the report.

কারিতাস বাংলাদেশ

সমাজ কল্যাণ ও মানব উন্নয়নের জন্য বাংলাদেশের
কাথলিক বিশপ সম্মেলনীর একটি জাতীয় প্রতিষ্ঠান



Caritas Bangladesh

A National Organisation of the Catholic Bishops' Conference
of Bangladesh for Social Welfare and Human Development

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Tentative Time schedule:

Sl. No	Particulars	Tentative Time
1	Design and Questionnaire development	31 January 2016
2	Collection of data, Field Visit, training, interview with project personnel's, stakeholders, beneficiaries	1-5 January 2017
3	Report preparation and draft report sharing	7-8 January 2017
4	Submission of final Report	9-10 January 2017

Eligible and Interested candidates with requisite qualifications are invited to Submit a complete CV with details two passport size photographs, copies of all academic and experience certificates including National ID as well as Technical and Financial proposal to the following address: **Regional Director**, Caritas Chittagong Regional Office, 1/E, Baizid Bostami Road, East Nasirabad, Panchalaish, Chittagong on or before **5:00 pm, 22 November 2016**. Only short-listed candidates will be called for discussion.


James Gomes
Regional Director
Caritas, Chittagong.

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Regd. under the Societies Registration Act XXI of 1860
No. 3760-B of 1972-73, Dated 13-7-1972

Regd. with NGO Affairs Bureau under the Foreign Donations (Voluntary Activities)
Regulation Ordinance, 1978, No.009, Dated 22-4-1981
Regd. under the Micro Credit Regulatory Authority Act 2006
No.00032-00286-00184, Dated 16-03-2008

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