

Lenten Campaign Planning Meeting 2017

Date: January 04, 2017

Time: 10:00 to 13:00 hrs

Venue: Caritas Development Institute (CDI)

Major outcomes of the Lenten Campaign Planning Meeting 2017

Campaign Theme For 2017

এসো, দীনজনের অন্ডরের কথা শুনি; এসো, তার বেদনা লাঘব করি।

(Let us listen to the voice of the poor; Let us bring relief to their suffering.)

- ❖ Duration of Campaign: Three Months: March 01 to May 31, 2017.
- ❖ Caritas Sunday: March 26, 2017. This year, because of the Independence Day, Caritas Sunday will be observed on March 26, 2017 at Church level and Caritas Offices will observe the day on the next Sunday e.g. April 2, 2017.
- ❖ The revised material target must be reached to the TOSA Coordinator by January 10, 2017.
- ❖ It is mandatory for all Region/Trust/Project to discuss about the TOSA program in all meeting/discussion sessions to make the staff members and others aware and inspire on the TOSA program and Campaign as well.
- ❖ **Responsibility for the collection of the key articles on the theme in the light of four religions:**
 - **Christianity:** Caritas Dinajpur Region
 - **Hinduism:** Caritas Mymensingh Region
 - **Buddhism:** Caritas Chittagong Region
 - **Islam:** Caritas Rajshahi Region
- ❖ **Article on the Theme:** “এসো, দীনজনের অন্ডরের কথা শুনি; এসো, তার বেদনা লাঘব করি ”



- Fr. Patrick Simon Gomes

- Two write-ups from each Region/Trusts/Projects and one write-up from Caritas main programs and the cutoff date for sending the write-ups to CDI is January 25, 2017.
- Write-ups should be within 1500 words.
- Each region will provide at least two case studies and five photographs for *Binimoy*
- Target for fund collection has been raised by 10% from the last year.
- TOSA materials will be circulated by February 15, 2017.
- All Regions, Trust and Project offices will keep separate accounts of 30 Days' Family Based Calendar and report it after the completion of the Lenten Campaign.
- An evaluation on Lenten Campaign will be held in the Directors' Meeting in September 2017.
- Report (narrative and financial) of TOSA is to be sent to the Caritas Central Office and CDI by June 15, 2017.

